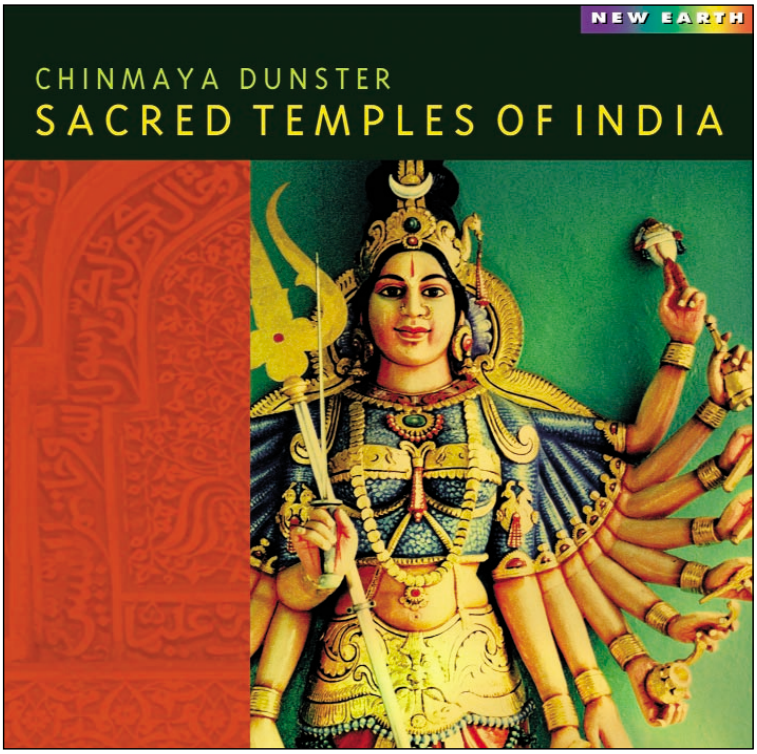
Sacred Temples of India NE 2203

Chinmaya Dunster



TRACK LISTING

1. Dhobapara 5:58
2. Mount Kailash 7:59
3. Gir Forest 6:30
4. Chamba 7:28
5. Hanuman in New Delhi 4:10
6. Khajuraho 4:54
7. Konark 4:38
8. Chidambaram 5:24

Total time 47:01

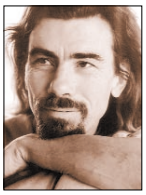
"Dunster's beloved sarod and an array of instruments from East and West are masterfully played with innocence and joy in these exquisite musical offerings..."

– Peter Manzi, *New Age Voice*

NEW EARTH RECORDS

Music for people on the path

BIO/ARTIST PROFILE



Chinmaya Dunster's meditative acoustic compositions have won this British-born musician international acclaim. His love and mastery of the sarod, the 19-stringed classical Indian instrument, is evident in his Asian flavored melodies. A devoted student of Feng Shui, Chinmaya has released several albums of music themed to enhance ancient Eastern arts.

ALBUM DESCRIPTION

Inspired by the sacred lands and holy shrines of India, *Sacred Temples of India* points the listener to the honored space within. The harmonic synergy formed between sarod and flute, the primary instruments recorded on this album, creates a celestial fusion that spills over into the music. Beautiful melodies full of symbolic delight.

OTHER NEW EARTH RELEASES

- NER9802 *Celtic Ragas*
- NER2002 *Feng Shui: The Eightfold Path*
- NER2109 *Yoga On Sacred Ground*

BUY! HERE'S WHY!

- Smooth healing sounds mixed with Asian inspired melodies
- Features expert East/West fusion musician Chinmaya Dunster on the Indian stringed instrument the sarod
- Perfect to accompany bodywork and healing exercise modalities including yoga

P.O.P./MERCHANDISING

- Postcards
- Posters, flyers
- In-store play copies

RADIO

- Full length album will be serviced to over 500 US radio stations
- New Earth Records in-house team will work together with outside radio promoter to work this title in a strong 12-week program

ADVERTISING

- Full color consumer and trade merchandising in *New Age Voice, New Age Retailer, Napra Review* and in-store publications

PUBLICITY

- Advance US media mailing
- Advance international media mailing

RETAIL

- Listening stations and strategic retail positioning
- Listening stations and display stations available through New Earth

MARKETING OVERVIEW

- Press kits to key media with substantial lead time for reviews and feature articles
- Strong retail support. Initial in-store play copy mailing to 1500 accounts
- Strong internet presence–release promo material to hundreds of websites
- Outside radio promoter to push radio play time and rotation

Chinmaya Dunster ***Sacred Temples of India*** NE 2203 **Street Date: September 3, 2002**

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File under: New Age

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